

RADIO CONTROL

# Heli Pilot



## NOW 4 TIMES A YEAR!

- ▶ Newest and most advanced product reviews
- ▶ Electric, Nitro, Gas, Turbine
- ▶ Beginner friendly
- ▶ Fastest growing category in the hobby
- ▶ Lots of how to's and information
- ▶ Event coverage

### AD RATES

SIZE	1X
<b>Full Page</b>	<b>\$1,500</b>
1/2 Page	\$1,000
1/3 Page	\$750
1/4 Page	\$550
1/6 Page	\$425
1/12 Page	\$300

### CLOSING DATES

Ad Close	Material Due	On-Sale
WINTER 2010	11/5/10	12/14/10
SPRING 2011	2/4/11	3/15/11
SUMMER 2011	5/6/11	6/14/11
FALL 2011	8/5/11	9/13/11
WINTER 2011	11/4/11	12/13/11

## READERS DEMANDED MORE

**Radio Control Heli Pilot is such a big success that it is going quarterly!**

We've had a lot of feedback from readers who want more of our detailed reviews, how-to's, technical and flying tips and stunning photography.

We listened and now *Radio Control Heli Pilot* is published four times a year. The circulation is bigger and better than ever with both subscription and newsstand sales.

There is a growing demand for **RC Helis** and information about them. *Radio Control Heli Pilot* is about the complete radio control helicopter experience with articles for beginners as well as experienced pilots. **Each issue will be packed full of product news, which will engage and excite your customers—and drive sales of your product.**

Check out our website  
[www.HeliPilotOnline.com](http://www.HeliPilotOnline.com)

**Call your Sales Representative Today!  
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